

PLANNING YOUR ADVOCACY PROJECT

All great ideas need a great plan. In the following sections of this toolkit you will be working to develop a plan to execute an advocacy/awareness event or campaign. We ask that you examine the list of project ideas below and select the one you would like to continue working with.

AWARENESS EVENTS

- Host a presentation at school
- Develop recommendations/plan for kids to tell their friends about HAE
- Plan for telling school about HAE
- Plan an event at your school to educate peers about HAE

ADVOCACY EVENTS

- Create a fundraiser for your patient organization
- Support family testing
- Design a toolkit for when you go to the ER that can be modified for each country
- Think of a strategy to support your member organization
- Develop a plan to engage young people in member organizations

DIY EVENT

Do you have an idea that you are passionate about but don't see listed? Discuss it with your group.

OUR PLAN			
What needs to change? Our objective Tip: Choose one objective. Use words like 'improve, decrease or increase' to describe the change.			
Who do we need to influence? What do we need them to do? Tip: Identify 2 or 3 things which would help achieve the objective. For example, 'We need the local council to...'		1	
		2	
		3	
	To do	By whom	By when
How can we influence them? Tip: Write down the detailed specific actions you will carry out to influence the person or organization.			
Managing risks Tip: Consider the risks of your plan, what can you do to manage them?			
Monitoring success Tip: Think about how you will know if you're being successful and identify some actions you can carry out.			